

February 06, 2025

BSE Limited
Scrip code: 975948

Sub.: Appointment of Company Secretary and Compliance officer ("CS") of the Aditya Birla Digital Fashion Ventures Limited ("ABDFVL")

Ref: Intimation under Regulation 51(2) read with clause (18) of Part B of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir/ Madam,

We hereby inform that Board of Directors at its meeting held on February 05, 2025 has approved the appointment of Ms. Sonia Bhandari (Membership No. A20650) as the Company Secretary, Compliance officer and Key Managerial Personnel of the Company with effect from February 05, 2025.

This is for your records and information.

Thanking you.

Sincerely,
For **Aditya Birla Digital Fashion Ventures Limited**

Manoj Fitkariwala
Chief Financial Officer

ADITYA BIRLA DIGITAL FASHION VENTURES LIMITED
(A wholly owned subsidiary of Aditya Birla Fashion and Retail Limited)

Registered Office:
Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: U74999MH2022PLC380326
Tel.: +91 86529 05000
Fax: +91 86529 05400