

July 15, 2025

BSE Limited

Scrip code: 975948

Sub.: Intimation regarding issuance of Non-Convertible Debentures of Aditya Birla Digital Fashion Ventures Limited

Ref.: 1. Regulation 51(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. Our intimation dated July 9, 2025

Dear Sir/ Madam,

Pursuant to the above referred, kindly note that the Board of Directors of the Company at its meeting held today, have *inter alia*, considered and approved raising of funds by way of issuance of Non-Convertible Debentures amounting to ₹ 100 crores (Rupees One Hundred Crores Only).

The meeting commenced at 11:00 a.m. (IST) and concluded at 11:15 a.m. (IST).

The above is for your information and record.

Thanking you,

Sincerely,

For **Aditya Birla Digital Fashion Ventures Limited**

Sonia Bhandari

Company Secretary & Compliance Officer

Mem. No.: ACS 20650

ADITYA BIRLA DIGITAL FASHION VENTURES LIMITED

(A wholly owned subsidiary of Aditya Birla Fashion and Retail Limited)

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
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