

August 20, 2025

**BSE Limited**  
P J Towers  
Dalal Street, Mumbai -400001  
India

**Sub.: Proceedings of the Extraordinary General Meeting of the Company**

**Ref.: Regulation 51(2) read with Part B of schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");**

Dear Sir/Madam,

We would like to inform you that Extra Ordinary General Meeting ("EGM") of the Aditya Birla Digital Fashion Ventures Limited ("**Company**"), was held today, to consider and approve the matters stated in its EGM Notice dated August 20, 2025.

The proceedings of the EGM are enclosed as **Annexure I**.

This is for your information and record.

Thanking you.

Sincerely,

For **Aditya Birla Digital Fashion Ventures Limited**

**Sonia Bhandari**  
**Company Secretary & Compliance Officer**  
Mem. No: A20650  
Encl.: a/a

**ADITYA BIRLA DIGITAL FASHION VENTURES LIMITED**  
*(A wholly owned subsidiary of Aditya Birla Fashion and Retail Limited)*

**Registered Office:**  
Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

**CIN:** U74999MH2022PLC380326  
**Tel.:** +91 86529 05000  
**Fax:** +91 86529 05400

**SUMMARY OF THE PROCEEDINGS OF THE EGM OF THE COMPANY**

1. Mr. Ashish Dikshit, Director of the Company, chaired the meeting.
2. A total of 5 Members were present at the EGM.
3. The requisite quorum being present, the Chairman had called the Meeting to order.
4. Members were informed that all statutory documents were available for inspection as per the provisions of the Companies Act, 2013 and applicable rules.
5. The Chairman delivered his opening remarks and provided an overview of the matters to be transacted as per the Notice.
6. The Members of the Company considered and approved the Special Resolution, to restate the Articles of Association ("AoA") of the Company in accordance with the terms of the Share Subscription Agreement ("SSA") and the Shareholders' Agreement ("SHA") by and amongst the Company, Aditya Birla Fashion and Retail Limited and ServiceNow Ventures Holdings, Inc. dated August 13, 2025.
7. The Chairman proceeded to conduct the voting on the aforementioned Resolution. After counting, he announced that agenda items outlined in the Notice convening the EGM has been considered and approved by the attending Members.
8. The Chairman declared that the resolution as set forth in the Notice were duly passed by the requisite majority.
9. The Chairman thanked the Members and declared the proceedings as closed and concluded.

The Meeting commenced at 7:00 P.M. and concluded at 7:15 P.M.

This is for your information and record.

Thanking you.

For **Aditya Birla Digital Fashion Ventures Limited**

**Sonia Bhandari**  
**Company Secretary & Compliance Officer**  
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